

**Welcome:**

*If talking about sales and marketing at your company now and looking at the resources of new companies and people, you'll want to work with professionals that will help you (1) Lead the field (2) Dominate the market and (3) Be confident relative to plans you make and actions you take to get your project(s) sold quickly at the top of the market.*

*Finding a company with the right resources and a person with the right experience is of paramount importance and can be a daunting task. Look no further:*

*I am prepared to meet with you to present a world-class marketing program for getting to where you want to go derived from more than forty-years of hands-on, sweat-earned experience planning and executing grand openings, troubleshooting problem projects, and bringing all to success.*

*I have provided the "Talking Points" outlines and checklists (1) Five Steps to Effective Subdivision Sales and Marketing and (2) Six Steps to Effective Sales Management to guide our first meeting to make sure we cover the most important things to consider in a timely fashion: quick, to the point.*

*Use Them to Pick and Choose Topics of Interest to You. My Leadership, Relative to the Many Topics Shown, Can both Save and Make Millions for You on Your Project(s) in the Coming Months and Years. Expect this.*

*I look forward to sharing the highlights of my program for "Top of The Mark" subdivision sales and marketing with you. Also provided on a following link is a down-to-earth talk about subdivision sales and marketing: Plain Talk by Al Lewis. Enjoy!*

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*If sales are slow on any particular project; if you are not satisfied with the way things look or with the way things are going; if you want a new sales and marketing plan (fresh, energizing, executed with vigor) or a new sales staff (motivated, focused) call to arrange my visit.*

*I'll look at your projects wherever they may be, determine their needs from the point of view of an outside expert and help you turn things around fast. I will brand your projects with such a strong "Image of Success" their power of attraction will be irresistible.*

*I will establish sales programs and procedures that get results.*

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**Call any time to talk.**

Thank you.



*Al Lewis / Principal*

*Real Estate Professionals World Enterprise Marketing*

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**Representing Builders and Subdivision Sales and Marketing Professionals Since 1975**

**4533 MacArthur Boulevard, Suite 110, Newport Beach, CA 92660**

***www.BuilderSalesandMarketing.com***

**714-744-0617**