
TheRealEstateFellowship.com

The Listing Bank / Authentic Six-Percent Co/Marketing Opportunities Found Here.

The Listing Bank by Al Lewis

The Listing Bank

The Listing Bank is an all new way of marketing listings, an alternate Multiple Listing Service but with a twist: Partnerships for Success.

The cost of the week-to-week marketing of a listing can gobble up and stretch the resources of most any agent to the breaking point, especially if there is little or no broker support (contribution) for the things they want to do.

This is multiplied many times over as the number of listings gained by any one agent grows.

Because of this, sometimes, little to nothing relative to paid advertising of one type or another follows the posting of a home for sale on MLS, the printing of brochures and the staking of a sign the first week out. It just can't be helped.

Sellers see this right off.

Compounding this, today's sellers want exposure in the International community, but with a limited budget and knowhow little to nothing can be done to stimulate real interest among overseas buyers and, more important, among agents working that market that puts a property at the top of a preview docket when touring property with their buyers.

This holds true for local agents that work the top of the market as well; of what incentive, after all, is a typi-

cal discounted commission posted on MLS for some house here or there to agents of either buying group, International or local, when they can make more money on their own listings or other houses elsewhere?

The opposite of all this would be the exponential growth of paid

agents both locally and Internationally to market specific listings on a contract basis at their expense and enable their earning a **Six-Percent (6%) Co/Marketing Fee** upon the successful sale or referral-sale of a subject property to a buyer procured by them.

The exclusive listing agents of each property get their fees too.

We help scores of agents achieve many longed for goals. We help them (1) Break-into and sustain listing and sales success at the top of the market (2) Grow their portfolio of active listings (3) Grow their exposure (4) Grow their expertise and prestige (5) Grow their business in general and (6) Gain listings and sales.

How to Do This.

To learn how this is done, what document is used to realize it and how sellers are encouraged to collaborate, even those already on contract, call any time to talk.

You'll always be glad you took action on this.

Thank you.



**Al Lewis
Broker/Mentor
Marketing Professional
Since 1975**



THE LISTING BANK

**HIGH-END LISTING BROKER SEEKS MARKETING PARTNER
TO CO/MARKET SELECT CUSTOM HOMES / ESTATES / PERSONAL RESORTS**

Broker Seeks Marketing Partner / You are cordially invited to participate in an exclusive sales and marketing opportunity for one or more prestigious properties, custom homes and resort oriented residences throughout the California market.

Free Listings / Make Them Yours / Gain the benefits of advertising the subject properties in your portfolio of offerings as though they were your own listings and earn six-percent (6%) sales or referral fees in lieu of the two and one-half percent (2.5%) to three-percent (3%) sales fees offered through the standard Realtor's MLS for each.

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www.TheListingBank.com

advertising and marketing of one type or another by agents other than a property's listing agent growing in volume and magnitude week-to-week with no end in sight except upon sale, stimulated by authentic co/marketing partnerships and over-the-top earning potentials not found or equaled elsewhere: Six-Percent Upon Sale.

The unique features of The Listing Bank's cooperative marketing program stimulate and enable this. We create authentic co/marketing partnerships with tens-to-hundreds, sometimes thousands, of brokers and

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